

PRESS RELEASE

CT Publisher's Books Receive National Recognition

Emerald Lake Books' award-winning streak continues. Four books won six more awards in Florida, bringing this year's total to fourteen awards.

Connecticut-based publisher, Emerald Lake Books, is pleased to announce four of their books have received honors from the Florida Authors and Publishers Association (FAPA). Books entered into the nationally recognized 2019 FAPA President's Book Award compete across 25 categories and are judged by a panel that includes librarians, educators and publishing professionals.

"The FAPA President's Book Award exists to promote excellence in the publishing industry by recognizing talented contemporary authors who put both heart and soul into their work. FAPA is proud to be a champion of authors and publishers going the extra mile to produce books of excellence in every aspect," said Angelina Assanti, Past President of FAPA.

The Savage War by Esther Wallace is a gold medal winner in the Young Adult—Fiction and Nonfiction category and a silver medal winner in the Adult Fiction—Sci-Fi/Fantasy category. In this young adult fantasy, Arnacin of Enchantress Island pledges himself to a land at war and must wrestle with the purpose of honor, and the conflict that ensues when it's called into question.

You are a Heroine: A Retelling of the Hero's Journey by Susanna Liller is a silver medal winner in the How-to/Self-help/Inspirational category. This self-help book explores how men and women process the story of their lives differently. Understanding how women travel their paths highlights the many ways that they can embrace who they are and gain more satisfaction with their lives.

The Future of Omni-Channel Retail: Predictions in the Age of Amazon by Lionel Binnie is a bronze medal winner in the Business category. This marketing book asks the question, "When we can order almost anything online, what compels us to make a purchase in person?" By understanding the history of commerce, the author proposes a two-axis framework any business owner, entrepreneur or marketer can use to predict the likely retail trends of the near future.

Publish with Purpose: A Goal-Oriented Framework for Publishing Success by Tara R. Alemany is a gold medal winner in the Business category and a bronze medal winner in the How-to/Self-help/Inspirational category. This unique book on authorship looks at how writing and marketing (and everything else you do related to your book) are interconnected.

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Alemaný, who is also the founder of Emerald Lake Books (<https://emeraldlakebooks.com>), said, “We work with each of our authors to create a book they will be proud of when it’s released and that will be successful in achieving the goals each author has defined for their book. The fact that these authors have been recognized for their work by an independent group of judges is confirmation their efforts will have real benefits for their careers as writers and business owners. It’s an honor to be included in this group.”

These Emerald Lake Books titles and others can be purchased at your favorite local bookstore, on Amazon and other online retailers, or directly from the publisher.

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Press release distributed by Emerald Lake Books. To interview any of these authors or for more information on their books, contact Paul Steinmetz at Paul@EmeraldLakeBooks.com.

About Emerald Lake Books

Emerald Lake Books is a hybrid publishing company specializing in working with positive people wanting to make a difference in the world, while building their business at the same time. Based in Sherman, CT, Emerald Lake Books employs a goal-oriented publishing framework that strategically positions, publishes and launches books to achieve author objectives, while crafting high-quality and entertaining books.

About The Florida Authors & Publishers Association

The Florida Authors & Publishers Association (FAPA) is an organization for authors, publishers, illustrators, editors, printers and other professionals involved in the publishing industry. It focuses on providing the highest quality of information, resources and professional development to members and others interested in the writing and publishing profession.

The FAPA President’s Book Award is a prestigious national award open to books published between 2018 and 2019. Each book is considered by three judges consisting of librarians, book industry professionals and educators from Florida and multiple other states. Books are judged on their content, theme, layout and cover design elements. Medals are awarded in 25 categories.

Images

Story photo available at <https://www.dropbox.com/s/gioonv4pf7snw50/Esther%20Wallace%2C%20Susanna%20Liller%20and%20Tara%20Alemany.jpg?dl=0>.

Image caption: (left to right) Esther Wallace, Susanna Liller and Tara Alemany (Lionel Binnie is absent)

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