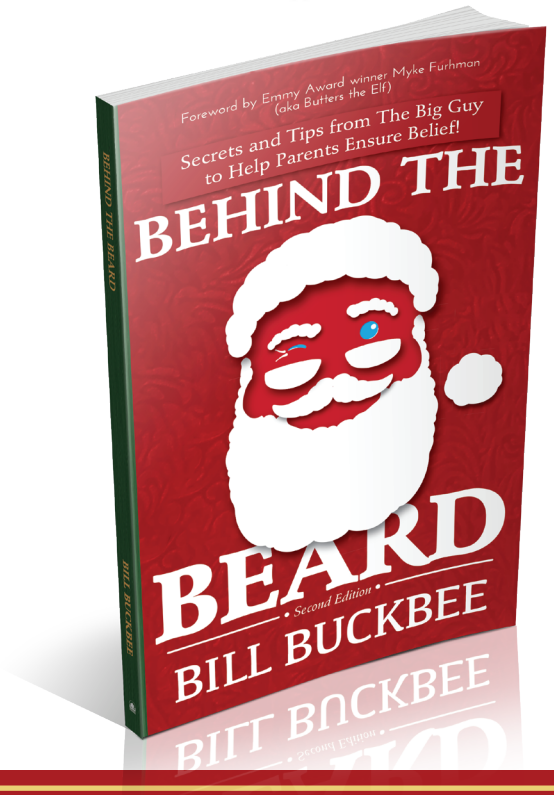
BEHIND THE BEARD

• Second Edition •

Secrets and Tips from The Big Guy to Help Parents Ensure Belief!



While the wide-eyed optimism of youth fades far too quickly, a happier childhood is possible for the kids you love. It's within your power to preserve optimism and extend belief longer by making Christmas even more meaningful.

Who better to teach you how than The Big Guy himself?

This real-life Santa shares how to make family traditions and gift-giving memorable without breaking the bank. Hear stories too of his encounters with children that brought a tear to his eye or made him roar with laughter. This behind-the-scenes look at what it's like to be Santa will prepare you for your next visit with him and reveal the great joys that being Santa brings.

Discover how you can deliver Christmas magic that helps your child believe in more than just the holiday.

If you're not careful, you just might find yourself believing too!

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Secrets and Tips from The Big Guy to Help Parents Ensure Belief!

This book is for the moms and dads, the grandparents and the uncles and aunts. Not for the kids!

Santa Buckbee is the best! He is the true personification of the spirit of giving and kindness and love. Enjoy reading his stories of fun and kindness. There is still magic on the earth!

— Dr. William Petit
President,
Petit Family Foundation
and Connecticut State
Representative

Reader Reviews ★★★★★

I found my lost Christmas Spirit in the book.

I bought the book thinking it would be a quick read and another cheesy Christmas book. I was right, and wrong. It was quick, because I couldn't get enough of it and read it to the end. And wrong, it wasn't cheesy, it was heartfelt and lovingly written. It made that little piece of my soul sing and say "I believe, Santa! I Believe!" Missing some Christmas spirit? Read this—you'll find it.

— Wendy Del Monte

Wonderful Read!

My two daughters grew up with a strong belief in Santa. Now being a grandfather, this book reminded me of the reason for the season! In fact this was such a good read it reminded me of so many past seasons. I would recommend this book for parents and grandparents.

— James Backus

To learn how to receive a personalized video from Santa himself to your favorite child, **visit emeraldlakebooks.com/Santavideos**

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About the Author

Bill Buckbee is a country-living guy who enjoys golfing and fishing in the little free time he has. He is married to his work and dedicated to his community.

As a full-time job, he runs the nonprofit park and museum that he grew up going to as a child. He has spent years as a youth coach of basketball, baseball and football, and has even coached semi-pro women's football. He has spent time as a volunteer firefighter and is an active Freemason.

In addition, Bill was elected as state representative in 2016 to the Connecticut General Assembly, which he highlights as the honor of a lifetime to represent the town he loves so dearly.

One of three kids, Bill takes family seriously, but always with giant hugs and bigger smiles. A proud uncle to a niece and four nephews (who call him "Uncle Buck"), he can never see enough of them.

If you'd like to contact Bill or invite him to your next book club meeting, visit **emeraldlakebooks.com/buckbee**.